## C4. Tourism Policy



## Objective

To outline the Shires position in relation to tourism within the Shire.

## **Policy Statement**

In relation to tourism the Shire has the following policy:

- The Shire will work with the Visitor Centre, the Western Australian Tourism Commission, and other relevant Tourism Organisations and Government Departments, in all aspects of tourist development.
- The Council will endeavour to provide an adequate budget allocation for tourism expenditure.
- The Shire will endeavour to assist financially and by other means, tourist organisations or events which have the potential to develop tourism in the Shire of Dundas.
- The Shire will seek representation on local tourist associations.
- In the formation of its planning and policy development, the Council will have regard to the requirements of tourism development.
- The Shire, in its review of planning instruments, Strategic Plans, Town Planning and development plans, will take into consideration policies on tourism and other leisure related issues.
- In the preparation of local laws the Council will have regard to their impact on tourism and the development application process.
- The Shire will encourage tourism product development and investment throughout the area and will assist the development application process.
- The Shire will encourage a high standard of design and aesthetics in all forms of tourist development.
- The Shire will ensure the welfare of the whole community when supporting tourism development and the provision of facilities.
- When considering tourism development, the Council will consider the social, cultural and environmental impact of the proposal within the area.
- The Shire will ensure that where sensitive environmental, historic or cultural areas exist, these areas will be adequately protected in relation to developments or usage.
- The Shire will support the provision of facilities sufficient to cater for destination and day trip visitors to appropriate areas within the Shire.
- The Shire will seek financial involvement from other sources wherever possible in the provision of tourist facilities.
- The Shire will encourage the landscaping of residential and commercial centres within the Shire.

## Policy Reviewed October 2020